

Rounded Values for TITL Market Sample #37 - Final Report

		Rounded Values Market Sample 37 - Final	Tar	Nicotine	CO
1	AL2M05	*Alpine KFMHP	15	1.0	15
2	AL4M05	Alpine KFMSP	15	1.0	15
3	AL8M05	Alpine 100's 100FMSP	15	1.1	14
4	AP2M05	Alpine Lights KFMHP	9	0.7	9
5	AP4M05	Alpine Lights KFMSP	9	0.7	10
6	AP8M05	Alpine Lights 100's 100FMSP	9	0.7	10
7	AC4X01	American Full Flavor KFSP	16	1.2	14
8	AC8X01	American Full Flavor 100's 100FSP	17	1.3	16
9	AT4X01	American Lights KFSP	11	0.9	11
10	AT8X01	American Lights 100's 100FSP	12	1.0	11
11	AT8M01	American Lights 100's Menthol 100FMSP	11	0.9	11
12	BJ5X05	Basic KNFSP	26	1.7	16
13	BJ4X05	Basic KFSP	15	1.0	16
14	BJ4M05	Basic Menthol KFMSP	15	1.0	15
15	BJ8X05	Basic 100's 100FSP	15	1.1	16
16	BJ8M05	Basic Menthol 100's 100FMSP	15	1.1	16
17	BX4X05	Basic Lights KFSP	10	0.7	12
18	BX4M05	Basic Menthol Lights KFMSP	10	0.7	12
19	BX8X05	Basic Lights 100's 100FSP	10	0.8	13
20	BX8M05	Basic Menthol Lights 100's 100FMSP	10	0.8	13
21	BY4X05	Basic Ultra Lights KFSP	5	0.5	7
22	BY8X05	Basic Ultra Lights 100's 100FSP	5	0.5	7
23	BL4M02	Belair KFMSP	10	0.8	10
24	BL8M02	Belair 100's 100FMSP	8	0.6	9
25	BH2X05	Benson & Hedges KFHP	14	1.1	13
26	BH6X05	Benson & Hedges 100's 100FHP	15	1.1	15
27	BH6M05	Benson & Hedges 100's Menthol 100FMHP	15	1.1	15
28	BH8X05	Benson & Hedges 100's 100FSP	15	1.2	14
29	BH8M05	Benson & Hedges 100's Menthol 100FMSP	15	1.1	15
30	BU6X05	Benson & Hedges Deluxe Ultra Lights 100's 100FHP	5	0.5	7
31	BU6M05	Benson & Hedges Deluxe Ultra Lights 100's Menthol 100FMHP	5	0.5	6
32	BG6X05	Benson & Hedges Lights 100's 100FHP	10	0.8	11
33	BG6M05	Benson & Hedges Lights 100's Menthol 100FMHP	10	0.8	11
34	BG8X05	Benson & Hedges Lights 100's 100FSP	10	0.8	11
35	BG8M05	Benson & Hedges Lights 100's Menthol 100FMSP	10	0.8	11
36	BC2X05	Benson & Hedges Special Kings KFHP	16	1.2	14
37	BC2M05	Benson & Hedges Special Kings Menthol KFMHP	16	1.2	14
38	BP2X05	Benson & Hedges Special Kings Lights KFHP	11	0.9	11
39	BP2M05	Benson & Hedges Special Kings Lights Menthol KFMHP	12	0.9	11
40	PH4X05	B & H Multifilter KFSP	11	0.9	10
41	BB5X06	Best Value KNFSP	21	1.1	17
42	BB4X06	Best Value KFSP	13	0.8	17
43	BB4M06	Best Value Menthol KFMSP	13	0.8	16
44	BB8X06	Best Value 100's 100FSP	14	0.8	18
45	BB8M06	Best Value 100's Menthol 100FMSP	14	0.9	18
46	BA4X06	Best Value Lights KFSP	8	0.6	11
47	BA4M06	Best Value Lights Menthol KFMSP	9	0.6	12

Rounded Values for TITL Market Sample #37 - Final Report

48	BA8X06	Best Value Lights 100's 100FSP	8	0.6	11
49	BA8M06	Best Value Lights 100's Menthol 100FMSP	8	0.6	10
50	BV4X06	Best Value Ultra Lights KFSP	4	0.4	6
51	BV8X06	Best Value Ultra Lights 100's 100FSP	4	0.3	6
52	BR5X05	Bristol KNFSP	27	1.7	16
53	BR4X05	Bristol Full Flavor KFSP	15	1.1	15
54	BR8X05	Bristol Full Flavor 100's 100FSP	15	1.1	16
55	BS4X05	Bristol Lights KFSP	10	0.8	12
56	BS4M05	Bristol Lights Menthol KFMSP	10	0.8	12
57	BS8X05	Bristol Lights 100's 100FSP	10	0.8	13
58	BS8M05	Bristol Lights 100's Menthol 100FMSP	10	0.8	13
59	BW4X05	Bristol Lowest KFSP	1	0.1	1
60	BW8X05	Bristol Lowest 100's 100FSP	2	0.2	3
61	BT8X05	Bristol Ultra Lights 100's 100FSP	5	0.5	7
62	BF4X05	Bucks Full Flavor KFSP	14	1.0	13
63	BC4X05	Bucks Lights KFSP	10	0.8	12
64	BD2X01	Bull Durham KFHP	14	1.0	14
65	BM2X01	Bull Durham Lights KFHP	10	0.8	11
66	CF4X05	Cambridge Full Flavor KFSP	15	1.0	15
67	CF8X05	Cambridge Full Flavor 100's 100FSP	15	1.1	17
68	CM4X05	Cambridge Lights KFSP	10	0.8	12
69	CM4M05	Cambridge Lights Menthol KFMSP	10	0.8	12
70	CM8X05	Cambridge Lights 100's 100FSP	10	0.8	13
71	CM8M05	Cambridge Lights 100's Menthol 100FMSP	10	0.8	13
72	CW4X05	Cambridge Lowest KFSP	1	0.2	2
73	CW8X05	Cambridge Lowest 100 100FSP	2	0.2	3
74	CD8X05	Cambridge Ultra Low Tar 100 100FSP	5	0.4	8
75	CL1X06	Camel RNFSP	23	1.7	15
76	CL2X06	Camel Filters KFHP	17	1.3	17
77	CL4X06	Camel Filters KFSP	18	1.4	20
78	CL6X06	Camel Filters 100's 100FHP	18	1.4	20
79	CL8X06	Camel Filters 100's 100FSP	16	1.1	16
80	CG2X06	Camel Lights KFHP	11	0.9	13
81	CG4X06	Camel Lights KFSP	11	0.9	14
82	CG6X06	Camel Lights 100's 100FHP	9	0.8	12
83	CG8X06	Camel Lights 100's 100FSP	11	0.9	14
84	CU2X06	Camel Ultra Lights KFHP	5	0.4	7
85	CU4X06	Camel Ultra Lights KFSP	5	0.5	7
86	CU6X06	Camel Ultra Lights 100's 100FHP	6	0.5	8
87	CZ2X06	Camel Wides KFHP	18	1.2	22
88	CQ2X06	Camel Wides Lights KFHP	11	0.9	14
89	CC2X06	Camel Special Lights KFHP	11	0.8	13
90	CC4X06	Camel Special Lights KFSP	11	0.8	12
91	CC6X06	Camel Special Lights 100's 100FHP	11	0.9	13
92	CP6X02	Capri 100FHP	9	0.8	6
93	CP6M02	Capri Menthol 100FMHP	9	0.7	6
94	CUCX02	Capri Super Slim 120's 120FHP	13	1.0	9
95	CUCM02	Capri Super Slim 120's Menthol 120FMHP	12	1.0	7
96	CZ6X02	Capri Ultra Lights 100FHP	5	0.5	4

Rounded Values for TITL Market Sample #37 - Final Report

			5	0.5	4
97	CZ6M02	Capri Ultra Lights Menthol 100FMHP	< 0.5	< 0.05	< 0.5
98	CR2X01	Carlton Ultra KFHP	1	0.1	2
99	CR4X01	Carlton KFSP	1	0.1	2
100	CR4M01	Carlton Menthol KFMSP	1	0.1	2
101	CJ2X01	Carlton 83 KFHP	1	0.1	2
102	CR6X01	Carlton 100's 100FHP	1	0.1	1
103	CR6M01	Carlton 100's Menthol 100FMHP	1	0.1	1
104	CR8X01	Carlton 100's 100FSP	2	0.2	3
105	CR8M01	Carlton 100's Menthol 100FMSP	2	0.2	2
106	CI6X01	Carlton Slims 100's 100FHP	6	0.6	5
107	CI6M01	Carlton Slims Menthol 100's 100FMHP	5	0.6	5
108	CRDX01	Carlton 120's 120FSP	5	0.5	4
109	CRDM01	Carlton 120's Menthol 120FMSP	5	0.5	4
110	CN4V06	Century 25's KFSP	13	0.9	15
111	CN8V06	Century 25's 100's 100FSP	12	0.9	16
112	CS4V06	Century 25's Lights KFSP	7	0.6	9
113	CS8V06	Century 25's Lights 100's 100FSP	8	0.6	11
114	CS8W06	Century 25's Lights 100's Menthol 100FMSP	9	0.7	11
115	CH1X03	Chesterfield RNFSP	19	1.2	12
116	CH5X03	Chesterfield KNFSP	23	1.4	15
117	CH4X03	Chesterfield Filters KFSP	17	1.5	12
118	CK4X03	Chesterfield Filter Lights KFSP	11	1.1	9
119	CK8X03	Chesterfield Filter Lights 100's 100FSP	11	1.2	9
120	PH1X05	Commander RNFSP	22	1.4	13
121	PH5X05	Commander KNFSP	27	1.7	16
122	CO4X03	Covington Full Flavor KFSP	15	0.9	14
123	CO4M03	Covington Full Flavor Menthol KFMSP	14	0.9	14
124	CO8X03	Covington Full Flavor 100's 100FSP	16	1.0	17
125	CV4X03	Covington Lights KFSP	11	0.7	14
126	CV8X03	Covington Lights 100's 100FSP	10	0.7	13
127	CV8M03	Covington Lights Menthol 100's 100FMSP	11	0.8	14
128	CG8X03	Covington Ultra Lights 100's 100FSP	5	0.4	5
129	DR5X06	Doral KNFSP	22	1.2	17
130	DF4X06	Doral Full Flavor KFSP	14	0.9	15
131	DF4M06	Doral Full Flavor Menthol KFMSP	14	0.9	15
132	DF8X06	Doral Full Flavor 100's 100FSP	13	0.8	16
133	DF8M06	Doral Full Flavor 100's Menthol 100FMSP	13	0.9	16
134	DG4X06	Doral Lights KFSP	8	0.6	10
135	DG4M06	Doral Lights Menthol KFMSP	8	0.6	10
136	DG8X06	Doral Lights 100's 100FSP	10	0.7	11
137	DG8M06	Doral Lights 100's Menthol 100FMSP	8	0.6	12
138	DL4X06	Doral Ultra Lights KFSP	4	0.4	6
139	DL8X06	Doral Ultra Lights 100's 100FSP	5	0.4	8
140	EO5X05	English Ovals KNFHP	26	2.0	16
141	ET6X03	Eve Slim Lights 100's 100FHP	8	0.7	6
142	ET6M03	Eve Slim Lights Menthol 100's 100FMHP	8	0.7	6
143	ES6X03	Eve Slim Ultra Lights 100's 100FHP	5	0.5	4
144	ES6M03	Eve Slim Ultra Lights 100's Menthol 100FMHP	6	0.6	4
145	EVCX03	Eve Lights 120's 120FHP	11	0.9	10

Rounded Values for TITL Market Sample #37 - Final Report

146	EVCM03	Eve Lights 120's Menthol 120FMHP	11	1.0	10
147	EUCX03	Eve Ultra Lights Slim 120's 120FHP	5	0.5	4
148	EUCM03	Eve Ultra Lights 120's Slim Menthol 120FMHP	5	0.5	4
149	GP5X02	GPC-Approved KNFSP	23	1.3	15
150	GP2X02	GPC-Approved KFHP	16	1.0	14
151	GP4X02	GPC-Approved KFSP	16	0.9	15
152	GP4M02	GPC-Approved Menthol KFMSP	15	1.0	13
153	GP6X02	GPC-Approved 100 100FHP	14	0.9	15
154	GP8X02	GPC-Approved 100 100FSP	15	0.9	16
155	GP8M02	GPC-Approved 100's Menthol 100FMSP	13	0.9	14
156	GL2X02	GPC-Approved Lights KFHP	10	0.7	10
157	GL4X02	GPC-Approved Lights KFSP	10	0.7	11
158	GL4M02	GPC-Approved Lights Menthol KFMSP	9	0.7	9
159	GL6X02	GPC-Approved Lights 100 100FHP	10	0.7	12
160	GL8X02	GPC-Approved Lights 100 100FSP	10	0.7	12
161	GL8M02	GPC-Approved Lights Menthol 100 100FMSP	8	0.7	8
162	GU4X02	GPC-Approved Ultra Lights KFSP	6	0.5	7
163	GU4M02	GPC-Approved Ultra Lights Menthol KFMSP	5	0.4	6
164	GU8X02	GPC-Approved Ultra Lights 100's 100FSP	5	0.4	6
165	GU8M02	GPC-Approved Ultra Lights Menthol 100 100FMSP	5	0.4	6
166	HD2X04	Harley Davidson KFHP	13	0.9	14
167	HD4X04	Harley Davidson KFSP	14	1.0	16
168	HA2X04	Harley Davidson Lights KFHP	10	0.8	10
169	HA4X04	Harley Davidson Lights KFSP	9	0.7	10
170	HT5X01	Herbert Tareyton KNFSP	25	1.7	15
171	JA6X03	Jasmine Slims 100's 100FHP	10	0.7	11
172	JS6X03	Jasmine Slims Lights 100's 100FHP	7	0.6	8
173	JS6M03	Jasmine Slims Menthol Lights 100's 100FMHP	8	0.6	8
174	KG2X04	Kent Golden Lights KFHP	7	0.7	10
175	KG4X04	Kent Golden Lights KFSP	8	0.7	10
176	KG4M04	Kent Golden Lights Menthol KFMSP	8	0.7	10
177	KG6X04	Kent Golden Lights 100s 100FHP	9	0.8	10
178	KG8X04	Kent Golden Lights 100s 100FSP	9	0.8	11
179	KG8M04	Kent Golden Lights 100s Menthol 100FMSP	9	0.8	10
180	KN2X04	Kent KFHP	11	0.9	12
181	KN4X04	Kent KFSP	12	0.9	13
182	KN8X04	Kent 100s 100FSP	14	1.1	13
183	KN8M04	Kent 100s Menthol 100FMSP	13	1.1	13
184	KE4X04	Kent III Ultra Lights KFSP	3	0.4	4
185	KE6X04	Kent III Ultra Lights 100s 100FHP	4	0.4	6
186	KE8X04	Kent III Ultra Lights 100s 100FSP	5	0.5	6
187	KS6X04	Kent Slim Lights 100's 100FHP	9	0.8	10
188	KL1M02	Kool RNFSP	21	1.3	13
189	KL2M02	Kool KFMHP	15	1.0	14
190	KL4M02	Kool KFSP	16	1.1	15
191	KL8M02	Kool Super Longs 100's 100FMSP	16	1.2	16
192	KH4M02	Kool Lights KFMSP	7	0.6	8
193	KH8M02	Kool Lights 100's 100FMSP	8	0.7	9
194	KM2M02	Kool Milds KFMHP	11	0.9	11

Rounded Values for TITL Market Sample #37 - Final Report

195	KM4M02	Kool Milds KFMSP	11	0.8	11
196	KM8M02	Kool Milds 100's 100FMSP	11	0.9	12
197	KU4M02	Kool Ultra KFMSP	2	0.2	2
198	KU8M02	Kool Ultra 100's 100FMSP	5	0.4	5
199	LM2X03	L & M KFHP	12	1.0	11
200	LM4X03	L & M KFSP	13	1.0	12
201	LM8X03	L & M Super Kings 100FSP	10	0.9	11
202	LL8X03	L & M Long Lights 100FSP	7	0.7	5
203	LK4X03	Lark Filters KFSP	15	1.1	14
204	LK8X03	Lark Filters 100's 100FSP	15	1.3	15
205	LI4X03	Lark Lights KFSP	11	0.9	10
206	LI8X03	Lark Lights 100's 100FSP	12	1.0	11
207	LS1X01	Lucky Strike RNFSP	26	1.6	16
208	LO4X01	Lucky Strike Filters KFSP	13	1.0	12
209	LT8X01	Lucky Strike Filters 100's 100FSP	13	1.1	12
210	LG4X01	Lucky Strike Lights KFSP	8	0.7	9
211	LG8X01	Lucky Strike Lights 100's 100FSP	9	0.8	10
212	MQ2X06	Magna KFHP	12	0.8	15
213	MQ4X06	Magna KFSP	13	0.8	16
214	MN2X06	Magna Lites KFHP	9	0.6	12
215	MN4X06	Magna Lites KFSP	9	0.6	12
216	MB8X01	Malibu 100's 100FSP	15	1.2	14
217	MI8X01	Malibu Lights 100's 100FSP	11	0.9	11
218	MI8M01	Malibu Lights Menthol 100's 100FMSP	11	0.9	11
219	MA8X01	Malibu Ultra Lights 100's 100FSP	6	0.6	8
220	ML2X05	*Marlboro KFHP	16	1.1	14
221	ML2M05	Marlboro Menthol KFMHP	16	1.1	14
222	ML4X05	*Marlboro KFSP	16	1.1	15
223	ML4M05	*Marlboro Menthol KFMS	16	1.0	15
224	ML6X05	Marlboro 100's (gold package) 100FHP	15	1.2	15
225	MH6X05	Marlboro 100's (red package) 100FHP	16	1.2	15
226	ML8X05	Marlboro 100's (gold package) 100FSP	15	1.1	14
227	MH8X05	Marlboro 100's (red package) 100FSP	15	1.1	15
228	ML4V05	Marlboro 25's KFSP	15	1.1	14
229	MR2X05	Marlboro Lights KFHP	10	0.8	11
230	MR2M05	Marlboro Lights Menthol KFMHP	9	0.7	10
231	MR4X05	Marlboro Lights KFSP	10	0.8	11
232	MR6X05	Marlboro Lights 100's 100FHP	10	0.8	12
233	MR6M05	Marlboro Lights 100's Menthol 100FMHP	9	0.7	11
234	MR8X05	Marlboro Lights 100's 100FSP	10	0.8	12
235	MR4V05	Marlboro Lights 25's KFSP	10	0.8	11
236	MM2X05	Marlboro Medium KFHP	11	0.8	12
237	MM4X05	Marlboro Medium KFSP	11	0.9	12
238	MM6X05	Marlboro Medium 100's 100FHP	13	1.0	12
239	MM8X05	Marlboro Medium 100's 100FSP	12	1.0	13
240	MU2X05	Marlboro Ultra Lights (Nashville) KFHP	5	0.5	7
241	MU6X05	Marlboro Ultra Lights (Nashville) 100FHP	5	0.5	7
242	MXDX04	Max 120s 120FSP	15	1.2	16
243	MXDM04	Max 120s Menthol 120FMSP	15	1.2	16

Rounded Values for TITL Market Sample #37 - Final Report

244	ME2X05	Merit KFHP	7	0.6	9
245	ME4X05	Merit KFSP	7	0.6	10
246	ME4M05	Merit Menthol KFMSP	7	0.6	9
247	ME8X05	Merit 100's 100FSP	9	0.7	10
248	ME8M05	Merit 100's Menthol 100FMSP	9	0.8	11
249	UM2X05	Merit Ultima KFHP	1	0.1	3
250	UM4X05	Merit Ultima KFSP	1	0.2	3
251	UM6X05	Merit Ultima 100's 100FHP	2	0.2	4
252	UM8X05	Merit Ultima 100's 100FSP	2	0.2	5
253	MA2X05	*Merit Ultra Lights KFHP	4	0.4	6
254	MA4X05	Merit Ultra Lights KFSP	5	0.5	6
255	MA4M05	*Merit Ultra Lights Menthol KFMSP	4	0.4	5
256	MA6X05	Merit Ultra Lights 100's 100FHP	5	0.5	6
257	MA8X05	Merit Ultra Lights 100's 100FSP	5	0.5	7
258	MA8M05	Merit Ultra Lights 100's Menthol 100FMSP	5	0.5	7
259	MY6X01	Misty Slims 100FHP	14	1.1	13
260	MY6M01	Misty Full Flavor Menthol Slims 100FMHP	14	1.1	13
261	MS6X01	Misty Lights Slims 100FHP	9	0.8	9
262	MS6M01	Misty Menthol Lights Slims 100FMHP	9	0.8	9
263	MSCX01	Misty Lights Slims 120's 120FHP	12	1.1	11
264	MSCM01	Misty Menthol Lights Slims 120's 120FMHP	12	1.0	11
265	MU6X01	Misty Ultra Lights Slims 100FHP	6	0.6	6
266	MU6M01	Misty Ultra Lights Menthol Slims 100FMHP	6	0.6	5
267	MK5X06	Monarch KNFSP	21	1.2	17
268	MK2X06	Monarch KFHP	13	0.9	15
269	MK4X06	Monarch KFSP	13	0.8	17
270	MK4M06	Monarch Menthol KFMSP	13	0.8	16
271	MK8X06	Monarch 100's 100FSP	14	0.9	18
272	MK8M06	Monarch Menthol 100's 100FMSP	14	0.9	18
273	MC2X06	Monarch Lights KFHP	10	0.8	12
274	MC4X06	Monarch Lights KFSP	9	0.6	12
275	MC4M06	Monarch Menthol Lights KFMSP	9	0.6	12
276	MC8X06	Monarch Lights 100's 100FSP	8	0.6	11
277	MC8M06	Monarch Menthol Lights 100's 100FMSP	8	0.6	11
278	MJ4X06	Monarch Ultra Lights KFSP	4	0.4	6
279	MJ8X06	Monarch Ultra Lights 100's 100FSP	4	0.3	7
280	MT2X01	Montclair Full Flavor KFHP	16	1.2	13
281	MT4X01	Montclair Full Flavor KFSP	16	1.2	14
282	MT8X01	Montclair Full Flavor 100's 100FSP	17	1.3	16
283	MT8M01	Montclair Full Flavor Menthol 100's 100FMSP	16	1.2	14
284	MC2X01	Montclair Lights KFHP	11	0.9	11
285	MC4X01	Montclair Lights KFSP	11	0.9	11
286	MC4M01	Montclair Lights Menthol KFMSP	11	0.9	11
287	MC8X01	Montclair Lights 100's 100FSP	12	1.0	12
288	MC8M01	Montclair Lights 100's Menthol 100FMSP	11	1.0	11
289	MN4X01	Montclair Ultra Lights KFSP	6	0.5	7
290	MN8X01	Montclair Ultra Lights 100's 100FSP	6	0.6	8
291	MODX01	More 120s 120FSP	13	1.0	19
292	MODM01	More 120s Menthol 120FMSP	12	1.0	18

Rounded Values for TTL Market Sample #37 - Final Report

293	MO6X06	More Lights 100s 100FHP	9	0.8	9
294	MO6M06	More Lights 100s Menthol 100FMHP	9	0.7	9
295	MSDX06	More Lights 120s 120FSP	9	0.7	15
296	MSDM06	More Lights 120s Menthol 120FMSP	9	0.8	15
297	MZDX06	More White Lights 120s 120FSP	11	0.9	15
298	MZDM06	More White Lights 120s Menthol 120FMSP	11	1.0	16
299	NP2M04	Newport KFMHP	16	1.2	16
300	NP4M04	Newport KFMSP	17	1.2	17
301	NP6M04	Newport 100's 100FMHP	18	1.4	19
302	NP8M04	Newport 100's 100FMSP	18	1.4	19
303	NZ4Z04	Newport 10's KFMSP	17	1.2	17
304	NZ8Z04	Newport 10's 100FMSP	18	1.4	18
305	NP4W04	Newport 25s KFMSP	17	1.2	17
306	NP8W04	Newport 25s 100's 100FMSP	19	1.4	18
307	NL2M04	Newport Lights KFMHP	9	0.7	12
308	NL4M04	Newport Lights KFMSP	9	0.7	11
309	NL6M04	Newport Lights 100's 100FMHP	9	0.8	11
310	NL8M04	Newport Lights 100's 100FMSP	10	0.8	11
311	NI6M04	Newport Slim Lights 100's 100FMHP	10	0.8	10
312	NS6X04	Newport Stripes Lights 100FHP	11	1.0	14
313	NS6M04	Newport Stripes Lights Menthol 100FMHP	12	0.9	14
314	NO2X06	Now KFHP	< 0.5	< 0.05	< 0.5
315	NO4X06	Now KFSP	1	0.1	2
316	NO4M06	Now Menthol KFMSP	1	0.1	2
317	NO6X06	Now 100s 100FHP	< 0.5	< 0.05	< 0.5
318	NO8X06	Now 100s 100FSP	2	0.2	3
319	NO8M06	Now 100s Menthol 100FMSP	2	0.2	3
320	OG5X04	Old Gold Straights KNFSP	26	1.8	18
321	OG2X04	Old Gold Filters KFHP	14	1.1	16
322	OG4X04	Old Gold Filters KFSP	15	1.1	17
323	OG8X04	Old Gold Filter 100's 100FSP	14	1.1	18
324	OL2X04	Old Gold Lights KFHP	7	0.7	10
325	OL4X04	Old Gold Lights KFSP	8	0.7	11
326	OL8X04	Old Gold Lights 100s 100FSP	12	1.0	15
327	PM5X01	Pall Mall KNFSP	26	1.7	18
328	PM8X01	Pall Mall Gold 100's 100FSP	15	1.2	13
329	PA8X01	Pall Mall Lights 100's 100FSP	10	0.9	12
330	PV4X01	Pall Mall Red Filters KFSP	16	1.2	14
331	PV8X01	Pall Mall Red Filters 100's 100FSP	16	1.3	15
332	PT2X05	Parliament Lights KFHP	8	0.7	9
333	PT4X05	Parliament Lights KFSP	8	0.7	9
334	PT8X05	Parliament Lights 100's 100FSP	11	0.9	12
335	PI6X05	Phillip Morris International 100FHP	15	1.1	16
336	PI6M05	Phillip Morris International Menthol 100FMHP	15	1.1	15
337	PC1X03	Picayune Non-Filter RNFS	17	1.2	12
338	PL1X05	Players RNFS	23	1.6	14
339	PL2X05	Players KFHP	12	0.9	12
340	PL2M05	Players Menthol KFMHP	11	0.8	11
341	PL6X05	Players 100's 100FHP	13	1.0	12

Rounded Values for TITL Market Sample #37 - Final Report

342	PL6M05	Players 100's Menthol 100FMHP	13	1.0	12
343	PL4V05	Players Lights 25's KFSP	10	0.8	11
344	PL4W05	Players Lights 25's Menthol KFMSP	10	0.8	11
345	PL8V05	Players Lights 25's 100's 100FSP	10	0.8	13
346	PL8W05	Players Lights 25's 100's Menthol 100FMSP	11	0.8	13
347	PE5X01	Prime KNFSP	24	1.5	16
348	PE2X01	Prime Full Flavor KFHP	14	1.0	12
349	PE4X01	Prime Full Flavor KFSP	15	1.1	13
350	PE4M01	Prime Full Flavor Menthol KFMSP	15	1.1	13
351	PE8X01	Prime Full Flavor 100's 100FSP	15	1.1	15
352	PE8M01	Prime Full Flavor Menthol 100's 100FMSP	15	1.1	15
353	PS2X01	Prime Lights KFHP	9	0.8	10
354	PS4X01	Prime Lights KFSP	10	0.8	10
355	PS4M01	Prime Lights Menthol KFMSP	10	0.8	11
356	PS8X01	Prime Lights 100's 100FSP	9	0.8	11
357	PS8M01	Prime Lights Menthol 100's 100FMSP	11	0.9	12
358	PU8X01	Prime Ultra Lights 100's 100FSP	6	0.6	8
359	PK5X01	Private Stock KNFSP	24	1.5	16
360	PK2X01	Private Stock Full Flavor KFHP	14	1.1	14
361	PK4X01	Private Stock Full Flavor KFSP	15	1.1	13
362	PK4M01	Private Stock Full Flavor Menthol KFMSP	15	1.1	12
363	PK8X01	Private Stock Full Flavor 100's 100FSP	15	1.1	14
364	PK8M01	Private Stock Full Flavor Menthol 100's 100FMSP	15	1.1	16
365	PO2X01	Private Stock Lights KFHP	10	0.8	10
366	PO4X01	Private Stock Lights KFSP	10	0.8	10
367	PO4M01	Private Stock Lights Menthol KFMSP	11	0.9	11
368	PO8X01	Private Stock Lights 100's 100FSP	10	0.8	11
369	PO8M01	Private Stock Lights Menthol 100's 100FMSP	11	0.9	12
370	PZ8X01	Private Stock Ultra Lights 100's 100FSP	6	0.6	8
371	PY5X03	Pyramid KNFSP	23	1.4	15
372	PY4X03	Pyramid Full Flavor KFSP	14	1.0	14
373	PY4M03	Pyramid Full Flavor Menthol KFMSP	15	1.1	14
374	PY8X03	Pyramid Full Flavor 100's 100FSP	15	1.1	15
375	PY8M03	Pyramid Full Flavor 100's Menthol 100FMSP	15	1.0	15
376	PW4X03	Pyramid Lights KFSP	11	0.8	13
377	PW8X03	Pyramid Lights 100's 100FSP	10	0.8	13
378	PW8M03	Pyramid Lights 100's Menthol 100FMSP	11	0.9	12
379	PQ8X03	Pyramid Ultra Lights 100's 100FSP	5	0.4	5
380	RG5X02	Raleigh KNFSP	23	1.3	16
381	RG4X02	Raleigh KFSP	15	1.0	14
382	RG8X02	Raleigh 100's 100FSP	15	0.9	15
383	RL4X02	Raleigh Lights KFSP	10	0.9	11
384	RL8X02	Raleigh Lights 100's 100FSP	12	0.9	14
385	RE5X02	Raleigh Extra KNFSP	24	1.4	15
386	RE4X02	Raleigh Extra KFSP	16	1.0	14
387	RE8X02	Raleigh Extra 100's 100FSP	15	1.0	15
388	RA4X02	Raleigh Extra Lights KFSP	10	0.7	11
389	RA4M02	Raleigh Extra Lights Menthol KFMSP	10	0.8	9
390	RA8X02	Raleigh Extra Lights 100's 100FSP	11	0.8	12

Rounded Values for TITL Market Sample #37 - Final Report

391	RA8M02	Raleigh Extra Lights 100's Menthol 100FMSP	8	0.7	9
392	RU4X02	Raleigh Extra Ultra Lights KFSP	6	0.5	7
393	RU8X02	Raleigh Extra Ultra Lights 100's 100FSP	6	0.5	6
394	RT4X02	Richland 20's KFSP	16	1.1	14
395	RT4M02	Richland 20's Menthol KFMSP	16	1.0	15
396	RT8X02	Richland 20's 100's 100FSP	16	1.2	14
397	RT8M02	Richland 20's 100's Menthol 100FMSP	16	1.1	16
398	RI4X02	Richland 20's Lights KFSP	11	0.9	11
399	RI8X02	Richland 20's Lights 100's 100FSP	12	0.9	13
400	RV2M01	Riviera KFMHP	17	1.2	15
401	RV4M01	Riviera KFMSP	16	1.2	13
402	RV6M01	Riviera 100's 100FMHP	18	1.3	17
403	RV8M01	Riviera 100's 100FMSP	17	1.2	16
404	RR4M01	Riviera Lights KFMSP	11	0.9	11
405	RR8M01	Riviera Lights 100's 100FMSP	11	0.9	11
406	SL4M06	Salem KFMSP	17	1.2	19
407	SL8M06	Salem 100's 100FMSP	17	1.4	19
408	SO2M06	Salem Gold KFMHP	19	1.4	18
409	SI4M06	Salem Lights KFMSP	10	0.9	13
410	SI6M06	Salem Lights 100's 100FMHP	11	0.9	11
411	SI8M06	Salem Lights 100's 100FMSP	8	0.7	11
412	SS6M06	Salem Slim Lights 100's 100FMHP	9	0.8	8
413	SU4M06	Salem Ultra Lights KFMSP	5	0.5	7
414	SU8M06	Salem Ultra Lights 100's 100FMSP	5	0.4	7
415	SGCX05	Saratoga 120's 120FHP	14	1.1	14
416	SGCM05	Saratoga 120's Menthol 120FMHP	14	1.1	13
417	SD8X04	Satin 100FSP	12	1.0	13
418	SD8M04	Satin Menthol 100FMSP	12	1.0	13
419	ST6X01	Silva Thins Filters 100FHP	11	0.9	10
420	ST6M01	Silva Thins Menthol 100FMHP	11	0.9	10
421	SQ2Y01	Special 10's Full Flavor KFHP	16	1.2	14
422	SQ6Y01	Special 10's Full Flavor 100's 100FHP	17	1.2	15
423	SK2Y01	Special 10's Lights KFHP	11	0.9	11
424	SK6Y01	Special 10's Lights 100's 100FHP	11	0.9	12
425	SJ6Z01	Special 10's Milds Menthol 100's 100FMHP	11	0.9	11
426	SR4X06	Sterling KFSP	14	1.0	14
427	SR8X06	Sterling 100FSP	14	0.9	17
428	SR8M06	Sterling 100's Menthol 100FMSP	14	0.9	18
429	SG4X06	Sterling Lights KFSP	9	0.6	11
430	SG4M06	Sterling Lights Menthol KFMSP	9	0.7	12
431	SG8X06	Sterling Lights 100's 100FSP	9	0.7	12
432	SG8M06	Sterling Lights 100's Menthol 100FMSP	8	0.6	11
433	ST8X06	Sterling Ultra Lights 100's 100FSP	4	0.3	6
434	ST8M06	Sterling Ultra Lights 100's Menthol 100FMSP	4	0.3	7
435	SN6X06	Sterling Slim Lights 100's 100FHP	7	0.5	8
436	SN6M06	Sterling Slim Lights 100's Menthol 100FMHP	7	0.5	9
437	SY6X04	Style Lights 100's 100FHP	12	1.0	14
438	SY8X04	Style Lights 100's 100FSP	12	1.0	15
439	SY6M04	Style Lights 100's Menthol 100FMHP	12	0.9	14

Rounded Values for TITL Market Sample #37 - Final Report

440	SY8M04	Style Lights 100's Menthol 100FMSP	11	0.9	14
441	SS6X04	Style Slims Lights 100's 100FHP	10	0.9	10
442	SS6M04	Style Slims Lights 100's Menthol 100FMHP	10	0.8	11
443	SW5X01	Summit KNFSP	24	1.5	16
444	SW2X01	Summit Full Flavor KFHP	14	1.1	13
445	SW4X01	Summit Full Flavor KFSP	16	1.2	13
446	SW4M01	Summit Full Flavor Menthol KFMSP	16	1.2	13
447	SW8X01	Summit Full Flavor 100's 100FSP	15	1.1	15
448	SW8M01	Summit Full Flavor Menthol 100's 100FMSP	15	1.1	14
449	SO2X01	Summit Lights KFHP	10	0.8	10
450	SO4X01	Summit Lights KFSP	10	0.8	10
451	SO4M01	Summit Menthol Lights KFMSP	10	0.8	11
452	SO8X01	Summit Lights 100's 100FSP	10	0.8	11
453	SO8M01	Summit Menthol Lights 100's 100FMSP	11	0.9	12
454	SX8X01	Summit Ultra Lights 100's 100FSP	6	0.5	8
455	TLDX01	Tall 120's 120FSP	18	1.5	18
456	TLDM01	Tall 120's Menthol 120FMSP	17	1.5	17
457	TA4X01	Tareyton KFSP	14	1.0	15
458	TA8X01	Tareyton 100s 100FSP	14	1.0	16
459	TY4X01	Tareyton Lights KFSP	6	0.5	6
460	TY8X01	Tareyton Long Lights 100s 100FSP	8	0.8	9
461	TF4X04	Triumph KFSP	3	0.3	4
462	TF4M04	Triumph Menthol KFMSP	4	0.5	5
463	TR2X04	True KFHP	4	0.4	4
464	TR4X04	True KFSP	4	0.5	5
465	TR4M04	True Menthol KFMSP	5	0.5	5
466	TR6X04	True 100's 100FHP	6	0.6	6
467	TR8X04	True 100's 100FSP	6	0.6	6
468	TR8M04	True 100's Menthol 100FMSP	6	0.6	6
469	VG4X06	Vantage KFSP	9	0.8	10
470	VG4M06	Vantage Menthol KFMSP	8	0.7	9
471	VG8X06	Vantage 100s 100FSP	7	0.7	9
472	VG8M06	Vantage 100s Menthol 100FMSP	8	0.7	10
473	VU2X06	Vantage Ultra Lights KFHP	5	0.5	6
474	VU4X06	Vantage Ultra Lights KFSP	5	0.5	7
475	VU6X06	Vantage Ultra Lights 100s 100FHP	5	0.5	6
476	VU8X06	Vantage Ultra Lights 100s 100FSP	4	0.4	7
477	VC2X02	Viceroy KFHP	16	1.2	14
478	VC4X02	Viceroy KFSP	16	1.1	14
479	VC6X02	Viceroy 100's 100FHP	17	1.3	15
480	VC8X02	Viceroy 100's 100FSP	16	1.3	14
481	VR2X02	Viceroy Lights KFHP	10	0.9	10
482	VR4X02	Viceroy Lights KFSP	10	0.9	10
483	VR6X02	Viceroy Lights 100's 100FHP	12	0.9	14
484	VR8X02	Viceroy Lights 100's 100FSP	12	0.9	14
485	VI4X02	Viceroy Ultra Lights KFSP	6	0.5	6
486	VI8X02	Viceroy Ultra Lights 100's 100FSP	5	0.5	6
487	VS8X05	Virginia Slims 100FSP	14	1.1	12
488	VS8M05	Virginia Slims Menthol 100FMSP	14	1.1	12

Rounded Values for TITL Market Sample #37 - Final Report

489	VL6X05	Virginia Slims Lights 100FHP	8	0.7	8
490	VL6M05	Virginia Slims Lights Menthol 100FMHP	8	0.7	9
491	VLCX05	Virginia Slims Lights 120's 120FHP	14	1.1	15
492	VLCM05	Virginia Slims Lights 120's Menthol 120FMHP	14	1.1	14
493	VY6X05	Virginia Slims Ultra Lights 100 100FHP	5	0.5	5
494	VY6M05	Virginia Slims Ultra Lights 100 Menthol 100FMHP	5	0.5	5
495	VA6X05	Virginia Slims Superslims 100 100FHP	6	0.5	5
496	VA6M05	Virginia Slims Superslims 100 Menthol 100FMHP	6	0.5	5
497	WN2X06	Winston KFHP	18	1.3	17
498	WN4X06	Winston KFSP	15	1.2	13
499	WN8X06	Winston 100's 100FSP	16	1.2	17
500	WL2X06	Winston Lights KFHP	11	0.8	11
501	WL4X06	Winston Lights KFSP	10	0.7	11
502	WL6X06	Winston Lights 100's 100FHP	9	0.8	10
503	WL8X06	Winston Lights 100's 100FSP	10	0.8	13
504	WS2X06	Winston Select KFHP	17	1.3	17
505	WS4X06	Winston Select KFSP	16	1.2	17
506	WE2X06	Winston Select Lights KFHP	10	0.8	13
507	WE4X06	Winston Select Lights KFSP	11	0.9	14
508	WE8X06	Winston Select Lights 100's 100FSP	10	0.9	12
509	WU2X06	Winston Ultra Lights KFHP	5	0.5	7
510	WU4X06	Winston Ultra Lights KFSP	6	0.5	8
511	WU6X06	Winston Ultra Lights 100's 100FHP	6	0.6	8
512	WU8X06	Winston Ultra Lights 100's 100FSP	4	0.4	6
513	CI0X09	Craven A Filter Standard Size RFHP	17	1.2	15
514	CE2X09	Craven A KFHP	13	1.1	13
515	CV2M09	Craven Menthol KFMHP	13	1.0	12
516	DI6X09	Dunhill International 100FHP	12	1.2	10
517	DI6M09	Dunhill Menthol 100FMHP	14	1.2	15
518	DS6X09	Dunhill Int. Superior Mild 100FHP	9	0.8	9
519	SZ8M09	St. Moritz Menthol 100FMSP	16	1.2	14
*Retested brand					